

Connecticut Fire Prevention
Poster Contest

Acceptable Materials:

Markers, Pens, Colored Pencils, and Crayons
Tempera Paints, Watercolor Paints...

Paper Size:

12 x 18 Inches ONLY.
White, Manila, or Poster Board.

NO replicas of copyrighted or registered characters or logos.

All posters must be done ENTIRELY by the student.
No group projects or Parental 'Hands On' is allowed.

See attached for the complete list of contest rules, goals, requirements, procedures, dates, and deadlines.

Contact Mrs. McCue with any questions.

McCueT@Bethel.K12.CT.US

Submit poster to Mrs. McCue when completed.

DEVELOPING FIRE PREVENTION AWARENESS IN CONNECTICUT

Fires continue to be a major problem in Connecticut causing substantial economic loss, injuries and deaths. Last year, there were 134 fire related injuries and 8 deaths in Connecticut. In residential homes there were 3,889 fires; 2,328 fires were related to cooking, 343 were chimney fires, 258 were heating system malfunctions, and 521 were trash can related.

Residential fires by heating source: Electrical – 201, Hot Ash/Embers – 139, Candles – 27, Cigarettes – 53, Matches – 32, Lighters – 45, Fireworks – 4, and Undetermined Smoking Materials –11*.

In an effort to reduce fires it is essential that everyone understand and practice the importance of fire prevention in their homes.

The influence of fire safety education, particularly among school age children who take the lesson home with them, cannot be overestimated. The Connecticut Fire Prevention Poster Recognition Program creates this learning opportunity for students, their families and the public. Your work with your students and their enthusiasm for passing on this valuable lesson may save lives.

Your local fire marshal, local fire departments, and County Poster Committee Representative can assist in developing fire prevention awareness subject matter. Some of these topics could be:

Fire Protection Devices:

- Smoke detectors
- Fire sprinklers
- Fire alarm systems
- Fire extinguishers

Fire Causes:

- Carelessness
- Misuse of electricity (overloaded outlets, cords)
- Misuse of smoking materials (matches & lighters-
Cigarette, pipe, charcoal)
- Incendiary fire (deliberately set)

Fire survival programs:

- “Learn Not to Burn”
- “Exit Drills In The Home” (EDITH)
- “Stop Drop and Roll”
- “Project Burn”

*Statistics provided by the Office of the State Fire Marshal

2019-2020 CONNECTICUT FIRE PREVENTION
POSTER RECOGNITION PROGRAM

PROGRAM RULES

GOAL: To make school children and their families aware that preventing fires requires everyone being alert every day to those acts, omissions, and dangers which cause fires.

SUBGOAL: To develop an interest in fire prevention through a poster recognition program for the fourth and fifth grade students and to promote a joint education effort between the schools and fire services. The recognition program theme is:

"FIRE PREVENTION - EVERYONE/EVERYDAY"

ELIGIBILITY: Public, private, and parochial school children in the fourth and fifth grades.

I. Poster Requirements

A. Posters must:

1. Be 12" x 18". Manila, white drawing, colored construction paper, oak tag, or their equivalents can be used.
2. Use materials in color or black and white which can be commercially reproduced, e.g., poster tempera, crayon, felt tip markers, watercolor, pen and ink, computers, etc. Collage techniques are acceptable. Bold solid colors carry better at a distance.
3. Include the theme title "FIRE PREVENTION - EVERYONE/EVERYDAY". Additional phrases or words should be kept to a minimum. All words should be spelled correctly and readable at a distance.
4. Be original art work and lettering.
5. **Not use replicas of copyrighted or registered characters or logos, or software clip art.**
6. Be reproducible.

B. Computer art will be judged on the quality of the work and how well it conforms to all poster recognition program criteria. Collage techniques may be used to meet size requirements. Judging will be on the same basis as all other entries.

C. Each poster submitted must show legibly on the back:

1. Student's name, grade and county
2. Parents name(s), address & email address
2. School's name, address, telephone number & email address
3. Teacher name of county winner's choice (choose one)
4. Local Fire Marshal, telephone number, address & email address

II. Recognition Program Procedures

A. Each town is allowed to submit one (1) fourth grade poster and one (1) fifth grade poster to the County Recognition Programs. Local winners represent the town where they attend school.

(OVER)

- B. Winners at the local level must sign the following to be considered:
 - 1. A release statement for reproduction.
 - 2. A statement that the idea, concept, and artwork are all original, and free of "doctoring up", corrections or overdrawing, outlining by the teacher or someone else.
- C. Two (2) fourth and two (2) fifth grade winners of County Poster Recognition Programs will be entered in the State Final. One (1) State Winner will be chosen.

III. Dates and Deadlines

- A. LOCAL Recognition Programs will officially begin on October 1, 2019.
- B. Posters must be submitted to your ~~local Fire Marshals, or their designee,~~ ^{Art Teacher Ms. McAul} through your school principal by November 29, 2019.
- C. Local Fire Marshals must submit town winners to their County Representative by January 3, 2020.
- D. County Winners must be submitted for State Judging by January 31, 2020.
- E. A luncheon will be held March 26, 2020 for all county winners. The state winner will be announced at that time.

IV. Rights and Awards

- A. All recognition program entries become the property of the Connecticut Fire Prevention Poster Committee and will not be returned until November of 2020. The winning posters will be used to promote fire safety and prevention throughout the State of Connecticut. The winning statewide poster will be reproduced and distributed to all towns. Winning county posters will be exhibited at various locations, including the State Capitol during the month of October.
- B. The decision of all judges will be final.
- C. Each local participant will receive a Certificate of Participation.
- D. Sponsoring Teacher of the State Winner will receive a framed certificate.
- E. PRIZES:

Local: Discretion of local Fire Marshal

County: Fourth and fifth grade winners - \$150 Check

State: One overall winner - \$750 Check

State Winner's School: \$500 Grant Check

JUDGING CRITERIA CHECK SHEET

Posters will be judged by the following criteria:

1. **Neatness and Readability:**

Is lettering legible?
Is spelling correct?
Can words be read at a distance?
Do words conflict with pictures?
Does it have carrying power?

2. **Originality in Idea and Treatment:**

Does the poster say: "FIRE PREVENTION - EVERYONE/EVERYDAY"? Other phrases, (the idea being conveyed) may be included. If the phrases and ideas are used by others, is the treatment original or unique?

Replicas of copyrighted or registered characters, logos or clip art are not permitted.

3. **Is a Fire Prevention Message Conveyed?**

4. **Relationship to the Theme:**

Do the illustrations and captions reinforce each other?

5. **Emotional Impact:**

Does the message "come across" quickly or do you have to "figure it out"?

Are the main words more important (larger, stronger, brighter, etc.) than secondary words or phrases?

Do the colors reinforce the emotional sense or feeling of the concept?

Are both the words and pictures strong enough for impact?

6. **Reproducibility:**

Can the poster be printed as is, or would it require some redrawing or color change?

Are there any details that may get lost when reproduced? (Collages generally do not reproduce well)

Fire Safety Rules

1. Matches and Lighters are not toys. Do not play with them. Give them to adults.
2. Do not hide during a fire. Let the firefighters see you and know where you are.
3. Stay low and crawl towards the nearest exit if you see and smell smoke.
4. Get out and stay out of burning buildings.
5. Stop, drop, and roll if your clothes catch on fire.
6. In case of an emergency call 911 for help when you get to a safe place.
7. Have a meeting place and practice fire drills at home.
8. Keep safe and do not play with fire.